PARTICIPATION OPPORTUNITIES

Private Investment

Investors receive first ROI on film profits + 20% – THEN 50% of net film profits divided between investors - forever.



Business Sponsorship

Product Support - (products for set)
Or Monetary Contribution for visibility in the film / on-camera recognition.

What You Get:

* Brand-safe portrayal of your product(s)
* On-screen visibility
* A natural alignment with a story that inspires, entertains, and creates laughter

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Tax-Deductible Contributions

- As a product sponsor, your contribution can be deducted (depending on your business model).
- Or - Our Movie qualifies for 501 (c) (3) nonprofit tax benefits for donors.

Our fiscal sponsor (WIFT -Women in Film & TV) is a nonprofit organization that provides fiduciary oversight, financial management, and other administrative services to support our film.
The Link for a tax-deductible donation is: **https://www.nywift.org/coffee-cup-and-wine-glasses/**

Host Committee:

Serve on the Host Committee for a Special Event supporting
COFFEE CUPS & WINE GLASSES.

Invitation-only Film & Wine Event for a select group of potential investors, business sponsors, donors, and community supporters. An upscale evening designed to help launch the film's next stage of momentum as we raise $280,000 to begin filming.

Host Committee Members:

- Lend Their Name in Support of The Event
- Host or Attend the Event
- Invite A Small Number of Guests Who May Have Interest in Film, Sponsorship, Arts Support, or Community Partnership
- Help Build a Warm, Welcoming, Credible Room

No requirement to make a financial contribution, though support in any form is always appreciated. Your presence, perspective, & network would add tremendous value to the evening.

Become a Producer, Get Involved, Showcase your Business &
Participate in Producing a Movie that Features Southwest Virginia!

Contact: Debbie Seagle (540) 239-1639 live2doit22@yahoo.com www.lifebackdoit.com



BUSINESS SPONSORSHIP

In the movie your product isn't a background prop, it's a character-level solution. We're offering Brand Placement that's earned by story and tied to big comedic moments – scenes audiences remember & quote.

Why Product Placement Works:

- **Built-in Attention.** Viewers often skip or tune out the passive exposure of an ad, but story-based brand exposure is baked into the viewing experience.
- **Context Creates Memory.** When a brand is used meaningfully by a character, it improves recall and brand recognition.
- **Long-term Value**. Repeated impressions: Streaming, clips, screenshots, and re-watches extend visibility for years beyond a campaign window.
- **Proven Category Momentum.** Global Product Placement Spending has been tracked as a large, growing market, signaling brands are investing - because it works!
- **Brand Recognition.** A product that creates laughter or solves the problem on-screen is remembered as a part of the experience – for years to come.

We're looking for Product Placement Partnerships that includes on-screen integration across multiple key scenes & cross-promotion opportunities featuring Your Brand in our promotional assets.

Partner Benefits:



- Product Placement - Organic On-Screen Exposure (Not Ads)
- Your Employees/Family/Friends in the Movie!
- Film Credits: "Featured Partner" Placement on Film Credits
- Producer Status & First ROI - for Investors
- Tax Write-Off Possibilities
- VIP & Movie Premiere Invitations
- Regional Press, Social Media, & Partner Promotion
- Brand Recognition From "Seen In The Film" Moments & Locations
- Long-Term Value & Repeated Impressions from Years Of:
  Streaming, Clips, Screenshots, And Re-Watches
- Local Experiences & Products with Highlighted Visibility for the NRV through Story-Based Exposure
- Positive PR (Announcements, Your Logo in Scenes, Partner Spotlights using your product)

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SPONSORSHIP OPPORTUNITIES

Business Sponsor:

Sponsorship with a cash donation as a business/promotional expense

OR

In-Kind Sponsor:

Movie Props & Supplies You Can Contribute for Recognition:

Frequent Flyer Miles!
Your Products can be featured in Numerous Scenes:
Coffee Wine Assorted Beverages
Unique Coffee Cups & Wine Glasses
Duct Tape, WD-40, Caution Tape, Plants, Mulch, Shovel, hoe, rake
Hammer, Drill, Flashlight & Batteries, Smoke Detector
Hand Mixer (two really funny scenes), Cutting Board, Kitchen Knives, Crock Pot
Blankets, Large Beanbag
American Flag & Flagpole
Hiking Boots, Combat Boots, 3 pairs of Stilettos, Cowboy Hat & Boots
Custom-Printed T Shirts, Caps, Wine Glasses, Coffee Cups
Printing Services and/or Printer, Toner & Paper
Pilot Duffle Bag
Hiking Backpack, Watch
Realtor Sponsor: Jacket & SOLD Sign - We'll Film at Your Location (in scenes)

50 Gift Baskets / Decorative Boxes / or Unique Containers
Goodie Bag Items for Cast & Crew for "Welcome To VA" Baskets: (Including Local VA Items)

Provide Servies For Production

Mersedes, Porche, or Other High-End Vehicle for a Stationary Scene
Limousine & Driver – in movie scenes & to transport Stars to & from Airport
Accounting & Legal Services
Catering for Cast & Crew
2 Campers (for Lead Actors)
On-Site Storage, 2 Large Tents, 3 Tables & 20 Chairs
Jeep Use for 2 Weeks of Filming
8 Rental Cars for Actors - 3 Weeks
Auto Car Wash Location
Raw Squirrel Meat (for cooking scenes)
Viagra (Or Any Blue Pill)
Manufacturing for Mini HERMAN Dolls →
Field of Cows, a Horse, Stuffed Bear & 2 Stuffed Squirrels



Yes – it's that kind of Comedy!

Be part of a Feature Comedy Film set in Southwest Virginia

Be a Founding Investor * Product-Placement Sponsor

Movie Logline:

Spiraling from divorce, a former spy returns to her Appalachian cabin for a midlife reinvention colliding with rowdy girlfriends and a dangerously appealing pilot - forcing her to face her most challenging mission yet – rescuing her heart, and her clothes.

The Script has been Compared to:

MISS CONGENIALITY, BRIDESMAIDS, STEEL MAGNOLIAS, & UNDER THE TUSCAN SUN

- Miss Congeniality grossed approximately $167 million over its production budget - 4.71x its budget
- Bridesmaids grossed approximately 8.9x its production budget
- Steel Magnolias grossed approximately 6.3x its production budget
- Under the Tuscan Sun grossed approximately 3.2x its production budget

These films demonstrate the power of audience connection, long-term relevance, & location-driven lifestyle appeal. Let's make this happen!

Professional Critiques for our Script:

"It's a charming, well-crafted romantic comedy with a genuine emotional core that sets it apart from the genre crowd."

"… one of the more fully realized female leads I've read in a while. The humor lands, the grief lands, and the love story earns its ending."

"Coffee Cups & Wine Glasses is a vibrant dramedy with a lively protagonist and an ensemble of engaging characters that can appeal to wide audiences."

We Are Inviting Support Through:

- Private Investment
- Business Sponsorship / Product Placement
- Tax-Deductible Contributions through our Fiscal Sponsor
- Kickstarter Crowd-Funding
- In-kind contributions for Production (meals, vehicles, costumes, professional services)

Let's Talk! We're building a select group of founding supporters & welcome conversations with:

Investors
Community Partners
Retail & Professional Services
You
Business Sponsors
Arts Supporters
Anyone who wants to be part of a unique opportunity

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